



# Atlantic Canada

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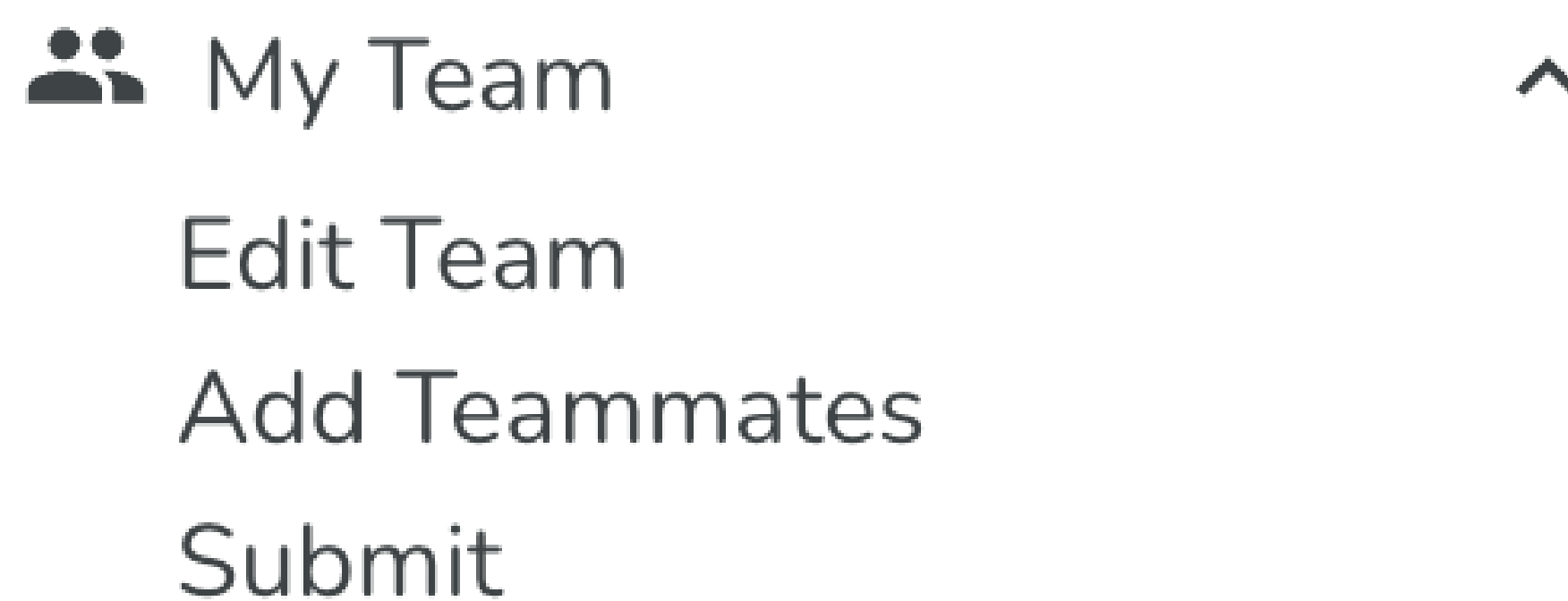


## Submission Guide and Judging Criteria

# Submission Guide - How to Submit

1) Log into the [AquaHacking Atlantic Canada platform](#).

2) Click on “My Team”, then click “Submit” within the dropdown menu.



3) This will open up the submission page - once there, fill in the required information. All registered members of your team will be able to access and update the submission page.

4) Once complete, click “Submit” to finalize your submission. If you would like to complete it in parts, you may “Save” and return to complete it.



**REMINDER:** The submission deadline is March 2, 2023 at 5:00 pm Atlantic Halifax Time.



# Submission Requirements - What to Submit

The submission requirements for the Semi-Final Submission consists of the following:



Submission name



A short description of your solution



A digital presentation of your solution including a mockup/prototype that effectively illustrates the look and feel of the proposed solution



A 5-minute recording of your full pitch. To learn how to structure and improve your pitch, watch the [Pitch Perfect Webinar](#).



Additional supporting materials (optional)

NOTE: Please ensure you submit everything that is required by **March 2, 2023 by 5:00 pm Atlantic Halifax Time**. If you have any questions, reach out to us at [aquahacking-atlantic@hackworks.com](mailto:aquahacking-atlantic@hackworks.com).



# Judging Criteria

Judges will be specialized in one of the three categories (Business, Technology, or Water & Environment) with each category having its own set of criteria. Note that teams will be judged across all three categories and that the majority of the criteria is consistent across the three categories. The following criteria will be used to evaluate the solutions at the Semi-Final:

**Business Criteria:** How end-users will benefit from the solution and whether there is a market opportunity for the solution.

Weighting	Criteria	Description
35.00%	Business Potential & Market Fit	The solution could likely be successful on the market in the near term.
35.00%	Market Value of Solution	The benefit to the end-user (e.g. citizens, municipalities, environmental organizations) is significant and clearly stated.
15.00%	Innovation of the Solution	The solution is unique, proposes an innovative approach and is high quality.
10.00%	Demonstrated Understanding of the Solution	Thorough understanding of the solution considering the science, systems and regulations that their solution needs to work within.
5.00%	Quality of the Presentation by Team	Presentation is well-organized, engaging and the presenters are professional.





# Judging Criteria (continued)

**Technology Criteria:** How well the technical aspect of the solution is matched to the desired outcomes and whether the proposed technical design is feasible and scalable.

Weighting	Criteria	Description
35.00%	Technical Feasibility & Functionality	The solution is technically feasible and uses advanced technology. Functionality is clearly demonstrated with a thorough proof of concept.
35.00%	Technical Value of Solution	The benefit to the end-user (e.g. citizens, municipalities, environmental organizations) is significant and clearly stated.
15.00%	Innovation of the Solution	The solution is unique, proposes an innovative approach and is high quality.
10.00%	Demonstrated Understanding of the Solution	Thorough understanding of the solution considering the science, systems and regulations that their solution needs to work within.
5.00%	Quality of the Presentation by Team	Presentation is well-organized, engaging and the presenters are professional.



# Judging Criteria (continued)

**Water & Environment Criteria:** How desirable the solution is to the overall water ecosystem, as well as how effectively it solves the water issue.

Weighting	Criteria	Description
35.00%	Utility of Solution	The solution is a relevant idea that addresses 1 of the 5 water issues.
35.00%	Value of Solution	The benefit to the end-user (e.g. citizens, municipalities, environmental organizations) is significant and clearly stated.
15.00%	Innovation of the Solution	The solution is unique, proposes an innovative approach and is high quality.
10.00%	Demonstrated Understanding of the Solution	Thorough understanding of the solution considering the science, systems and regulations that their solution needs to work within.
5.00%	Quality of the Presentation by Team	Presentation is well-organized, engaging and the presenters are professional.



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